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CONNECTIFY FREE MOBILE HOTSPOT FOR WINDOWS 7 GENERATES OVER 250,000 DOWNLOADS

Connectify v1.1 for Wi-Fi-enabled Devices Creates Instant Hotspots for Friends and Co-Workers Saving Time and Money

PHILADELPHIA, PA - January 20, 2010 - Connectify, Inc., today announced Connectify Version 1.1, a free software application for Windows 7, which turns any Wi-Fi-enabled computer into a wireless mobile hotspot for Internet access, as well as file and photo sharing. Months after launching, hundreds of thousands of users are now sharing their Wi-Fi connection with friends or co-workers. Connectify is building a strong community of Wi-Fi-connected users who are reaping the ease-of-use and financial benefits of a shared WPA2-secure wireless personal area network (PAN).

Connectify enables consumers to have their own mobile hotspot and, thus, creates a personal area network, whether at home or on the road. Connectify connects dozens of different Wi-Fi devices at a time from a single computing connection – digital cameras, printers, music players, personal computers, and more.

"Connectify solves a real issue of making your wireless devices work together. With Connectify running on your Windows 7 laptop, you have control of your network and how you want your devices to work seamlessly together," said Alex Gizis, chief executive officer of Connectify.

Several new features were developed for Connectify users enhancing its overall usability – available now:

- **Eye-Fi Support:** Eye-Fi Wi-Fi-enabled SD cards can now connect locally over a Connectify hotspot, streaming photos from your Eye-Fi-enabled camera to your laptop instantly.
- **Wi-Fi Protected Setup (WPS) Support:** Share your hotspot without typing long passwords. Connectify hotspots can export user's settings to a USB Flash Drive that can be used to instantly set up and connect other Windows computers.
- **Clone your Network:** Quick access is now available to setup a Connectify hotspot that mirrors your home network. Wi-Fi-enabled devices will automatically connect to your Connectify hotspot just as they do to you home wireless router, creating an instant repeater.
- **Intel Cards:** Intel 5100/5300 wireless card support is now official.

"Connectify is a real breakthrough in mobile communications," said J. Gerry Purdy, principal analyst with MobileTrax LLC, a market research firm. "Now, Windows 7 users can create their own mobile hotspot where ever they go and, thus, enable all of their Wi-Fi-enabled devices."

Connectify is available for free, so turn your Windows 7 PC into a Wi-Fi hotspot today, and join our connected community. Go to <http://www.connectify.me/> to download the application.

About Connectify

Connectify develops innovative wireless solutions for the military, business, and consumer markets. The Connectify software team is dedicated to bringing real wireless sharing to everyone; building communities, and saving people time and money as well as improving the cross-platform wireless experience. For more information, please visit: <http://www.connectify.me/about.html>

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