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CONNECTIFY RELEASES CONNECTIFY 1.0 WIRELESS PERSONAL AREA NETWORK FOR WINDOWS 7

PC Software Turns Any Wi-Fi Enabled Windows 7 Computer into a Wireless Router

Philadelphia, PA – December 21, 2009 – Connectify is proud to announce Connectify 1.0 (<http://www.connectify.me>), a free software application for Windows 7 that turns any Wi-Fi enabled computer into a real wireless access point. With Connectify, users can share any Internet connection: a cable modem, a cellular card, or even another Wi-Fi network with any device that supports Wi-Fi.

Connectify has hit a market need: since its beta release on October 27th, Connectify has had over 97,000 downloads, and 26% of Connectify users state they upgraded to Windows 7 specifically to be able to use Connectify.

Consumers can use the software to connect their computers, smart phones, music players, game systems and other devices onto personal Wi-Fi networks, or to extend the range of their home Wi-Fi networks. Because the Connectify software is free to download and use, users can save money on multiple Wi-Fi connections while on the road and still get all their devices online simultaneously.

“Everywhere you go, users congregate in groups and have multiple devices including notebook PCs, Wi-Fi enabled handsets and mobile internet devices,” said Alex Gizis, CEO of Connectify. “We simply noticed a tremendous problem: There was no easy way for all of the user’s mobile devices to get and stay online. Connectify is our solution.”

For teams of mobile professionals, Connectify plus file sharing is a mobile office to go. Only the machine sharing the Internet connection needs to be running Connectify. Other Wi-Fi enabled devices can see and join the hotspot just like any other Wi-Fi access point and do not even need to be running Windows.

“MiFi has been a raging success providing a standalone device to enable Wi-Fi access for up to five nearby Wi-Fi enabled systems,” said J. Gerry Purdy, Ph.D., Chief Analyst for Mobile & Wireless at Frost & Sullivan and Managing Director, Yosemite Ventures. “Now, any new notebook PC can be turned into a Wi-Fi hotspot using free software from Connectify.”

Connectify is available at no charge. The company plans to offer Connectify on a wide range of mobile devices and provide a number of value added services within the software that will be made available for a small fee.

To download Connectify for free now, go to <http://www.connectify.me/>.

ABOUT CONNECTIFY

Connectify is a Philadelphia based company that has developed innovative wireless solutions for the military and (now) the consumer market. The Connectify team is dedicated to bringing real wireless sharing to everyone, saving people money, and improving the cross platform wireless experience.

For more information, please visit: <http://www.connectify.me/about>

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